\* Either $25.00 for up to an hour, or $40.00 total for 1-2 hours; for phone/video chat/whatever live format you prefer to teach you to add content to the press page

Instead 1hr, 40min for email doc explaining how to add content to the press page document

3hrs, 20mins : press page columns -> single flow: Agreed not to charge, included in most recent press page revision- should have charged more for Press Page Revision!

30mins adding inline styles for mobile

1hr, 45 mins for fixing press page links, NC

Jan 15 Hi Lily,

Here are the outstanding charges for recent work:

             $**45.00**= $30/hr for Disqus Comments x 1hr, 30min (Price set dec 28? via text)

For transparency/clarity sake: I spent 2hr:50m total, but 1hr:20min was spent on things that you wanted but didn’t end up working (see below). I won’t charge for these time unless I can deliver those features in the future.  (I won’t go forward with that unless you want me to, though!)

1 hr- Getting comments off of static pages,

20 minutes- making the blue font grey in Disqus section

            $**25.00** for adding the copyright to the footer: delivered Dec 30

            $**65.00** for press page 2015: design Delivered Dec 30

  \*$55 + 30/hr revisions for sidebar ad space – no delivery yet (no charge included in total, I won’t charge for this until you want to actually roll it out. I just wanted to include it so that we have a record. I showed you the sample with the square image, but you weren’t ready to implement it yet. We can revisit this whenever you are ready.)

\* Either $25.00 for up to an hour, or $40.00 total for 1-2 hours; for phone/video chat/whatever live format you prefer to teach you to add content to the press page (and to add ads the sidebar once that becomes applicable). If it only takes 5 minutes or if it takes over 2 hours we can renegotiate the price, of course!  – no delivery yet (no charge included in total, I won’t charge for this until you want to actually roll it out. I just wanted to include it so that we have a record)

Total : $135.00

You can send a check to my Virginia Beach address if that is still convenient for you.

Please let me know if you have any questions!

Thanks!

Jess

On Oct 2, 2014, at 1:12 PM, [jessmelvi@yahoo.com](mailto:jessmelvi@yahoo.com) wrote:

Hi Lily,

Let me know if I am understanding you. From what we have talked about, it sounds like you really just need me to design and build the Header, Sidebar, Footer, and Logo/Kale& Caramel Title. Those elements will be applied across the site.

We can assume that you will fill in the content of the pages in order to save you some money and get it done more quickly.

We aren’t including the Recipe Search or the Five Senses Store right now and we will continue to use Tumblr .

So, I think a fair proposal is:

$600 for the Design and Development of the Header, Sidebar, Footer, and Title

$250 for each full revision OR $30/hour for smaller revisions.

$75 To make it live on Tumblr

$25 per phone call lasting less than one hour on weekdays, $37.50 per phone call lasting less than one hour on weekends.

These rates are based on an estimated $30/hour. $40/hour is a standard rate for a beginning freelancer, according to all the research I have found. Since I am just starting out, I am happy to do the work at a lower rate.

I hope that these rates will work for you. I am available to talk tonight between 8:30-10:30 PM Central time, if that is helpful.

I’m eager to get to work on this! 😊

Jess